

Meeting March 4, 2015

Opening prayer: Crystal

Attendees: Cara Swinefurth, Susan Williams, Maggie Bowden, Andrew Purdie, Crystal Haslett, Matt Hayes, Kevin Strenski, Chip Garver

Crystal Haslett presiding

- New strategic plan - should it be brand new or just an update of the existing
- Set a date to meet on a Saturday to hash out plan once all have read it (April 11 or 18 @ 9-11?)
- New vice-president possibility - Chip Garver (voted on and approved)

No HSA

No Finance

- Issue of students on vouchers and the portion of the tuition they pay and whether or not that should increase with the rest of the tuition
- Recommendation of school commission is to up the % of tuition paid by voucher students to 20%

School Report - Cara

- Enrollment data on handout
  - Restructuring *specials* to maximize planning time
  - Do parents know the *specials* schedule?
- Collaboration possibilities between BCHS and north deanery schools
- ISTEP testing
- Lent project coming along nicely for the roof in Haiti (over \$400 so far)
- Update of the elevator project from Susan
  - CSO architects
  - Slight shift of locations

Marketing - Maggie (Chip)

- Establishing committee
- Being selective about targeted marketing
- Testimonials from current families - how does this impact the family mentorship program?
  - Have students giving tours for that perspective
- Work on fund raising improvements

Technology

- Video proceeding...meeting on April 6th with student group identified by Ryan
- Tech camp scheduled and details being worked on...partnership with SJOA - anyone else doing a tech camp in north deanery?
- Facebook/Social Media updates

Catholic Identity - Susan

- No report