

2021 Saint Thomas Aquinas SausageFest Sponsorship Levels

Platinum Level Sponsor (Title Sponsor) \$5000

- *Recognition on all signage as 2021 SausageFest Title Sponsor (banner over Illinois Street + yard signs throughout adjacent neighborhoods, and signage displayed before, during, and after festival)
- *Name/logo on all mugs handed out to festival attendees
- *Name/logo on back of main festival t-shirt
- *Listed on large banner on side of STA school building and included in social media marketing + e-newsletters to neighborhood, school and parish community
- *Announced as Title Sponsor on Main Stage multiple times per night on Friday and Saturday
- *Opportunity for booth/presence at SausageFest
- *\$250 in tickets

Gold Level Sponsor (“Area” Sponsors) \$2500

- *Sole sponsorship recognition for one of three main areas (Teen Zone, Kids Games, and Main Stage)
- *Listed on large banner on side of STA school building and included in social media marketing + e-newsletters to neighborhood, school and parish community
- *Announced as area sponsor on Main Stage multiple times per night on Friday and Saturday
- *Opportunity for booth/presence, name on mug
- *\$125 in tickets

Silver Level Sponsor (Food Tent Sponsors) \$1000-\$2499

- *Listed as one of multiple sponsors on signage in main Food Tent
- *Listed on large banner on side of STA school building and included in social media marketing + e-newsletters to neighborhood, school and parish community
- *Announced once per night on main stage
- *\$100 in drink tickets

Bronze Level Sponsors \$500-\$999

*Listed on large banner on side of STA school building and included in social media marketing + e-newsletters to neighborhood, school and parish community

*Announced once per night on main stage

*\$50 in tickets

Keg Sponsors \$250

*Listed on large banner on side of STA school building and included in social media marketing + e-newsletters to neighborhood, school and parish community

